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Your One-Stop Home Interiors Solution

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THIS MONTH'S QUICK TIP: Personalize your space - Your home (or room) should reflect who you are. If someone were to walk into your home, they should know that it's yours. The best way to achieve this is by including accessories that reveal your hobbies and interests.

Aim for pieces that compliment your personal clothing style. You may be surprised to discover that styling an outfit isn't too different from decorating a room. So take a look in your closet. What colors are you drawn to? Do you prefer mod or modern? Clean cuts or lacy ruffles? Use your taste in clothing as a style guide for your home—it's an easy way to ensure your space is 100% you.

What Our Clients Are Saying



"You're a cross between Candice Olson and Mike Holmes." (HGTV Stars)

Mark Porter, Tucson

My Husband Was Surprised

I was concerned whether they could work within my budget. It came out very well. My husband was surprised at all I got for the price.

Joanne Wickberg - Oro Valley

Simplified Shopping

They simplified my shopping by being able to get everything locally.

Jacque-De Hart, Artist - Oro Valley

THANK YOU!

Referrals are the life-blood of our business. We wouldn't have grown for all these years without the generous referrals from our wonderful clients, like...

Barbara & Stu Bardach referred... Sue & Chuck Fish

Arlene & Mark Wong referred... Jane & Bill Lockett

Liz & Ken Zebal referred... Karen Bettencourt

Thank You to these and all our clients that have referred others to us over the years.



"...emergency services? Help!
I have three minutes to find a
Valentines card or I'm a dead man."

MCHUMOR.com by T. McCracken



"I don't suppose you're just
writing me a Valentine?"

Like us on at www.facebook.com/interiorsAZ

We're Taking the PLUNGE !

After much study, analysis, budgeting, prayer and input from many helpful clients (Thank You – you know who you are)...we have decided to expand our showroom to the vacant suite next door.

This is a significant commitment and investment in terms of time and money.

A Commitment to You

I look on this as a commitment not to the landlord, but to you, our wonderful clients – that we'll be here for you when you need us. I also look on this as an investment *for* our wonderful clients.



More Selection For You

We'll be able to display more products, offer even more selection, and bring in some new Made in the U.S.A. suppliers. We will also have room to add additional staff to help you.

More Staff

Speaking of additional staff, we just added another interior designer. We'll introduce her to you in next month's newsletter. By increasing our space by almost 50% we'll add much needed "back room" space for product awaiting delivery, fabric and other samples, and general storage.

More Displays

We'll also be able to bring back our flooring displays, which have been in storage. We've added some new flooring vendors with spectacular offerings.

Remodeling has become a significant part of our business over the past 5 years, especially kitchen and bath remodeling. So, we'll be adding some kitchen and bath displays with cabinets, counters, etc.

You Made This Possible

I would be remiss if I didn't acknowledge our expansion has been made possible by you. By you placing your confidence in us, and buying our products and services, you have made all this possible.

Thank You – Until next month,

Betty



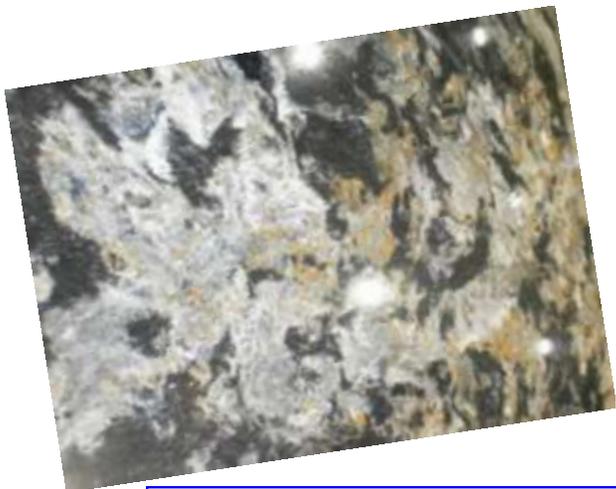
National Association of Home Builders

International Builder's Show®

The Mother of all Home Shows

22.5 hrs. of the latest and greatest in home construction and remodeling, **24,331 steps**, **958 Exhibitors**...that's what one of my clients and I did in mid-January at the 2013 IBS in Las Vegas. I'm helping this client build their final retirement home in Missouri. Since we are deciding every little detail of the home, I thought it would be a good idea to take her to Las Vegas for this once a year extravaganza.

I was also on the look-out for new and innovative things that might be of interest to clients. Inside are a few of the highlights, but there is not enough room here to show you everything. If you have interest in any of these items, or the hundreds of other items we saw, please give us a call.



Cambria Quartz countertops, one of my favorite USA made vendors, has many new collections that have so much movement in the stone. So much movement that it looks like granite!

Cambria is by nature antibacterial and never requires sealing like granite. Stop by and see the 20 new styles in late April, when they become available to Interior Expressions.

Coronado Stone - faux stone is made with a special concrete mix and actual stone particles.

Over 50 colors from which to choose. They look so realistic, your neighbors will think you had the mason install actual stone.



Mohawk Armomax $\frac{3}{4}$ " thick wood flooring - available in the 2.5", 3.5" and 5" wide planks.

The ultimate protection from everyday stains, messy spills and dirt with a 50 year warranty. The texture and colors are absolutely the best I've seen in a long time.



This waterfall onto a door display certainly drew attention

Masonite Torrefied Doors – this collection of premium exterior wood doors is an all green process in which wood is slowly “roasted” to eliminate its tendency to rot and warp.

The *torrefaction* process makes wood more structurally stable and highly resistant to heat, cold, and moisture. It's available in over 10,000 design styles, and is backed by a 20 year warranty.



Horizons® Window Fashions

A Family Tradition

Partner Profile

When craftsman Joseph Perkwitz arrived in the United States in 1891 and started the first Perkwitz family window fashions store in Evanston Illinois, he began a family tradition that has lasted over 100 years. Today the tradition continues with a third generation insisting on the same quality and workmanship passed down from great-granpa Joe.

I found Horizons when I started my interior design business in Iowa, and I brought them with me to Arizona.

Besides their great products and outstanding service, they share our philosophy of trying to do whatever the client asks.

Horizons enables us to personalize your home in ways other shade / privacy products cannot.

Give us a call today for an appointment to see how Horizon Window Fashions can add beauty, privacy and light control to your home.



Classic Roman Shade – raises in soft folds. When lowered completely, the material hangs flat. A valance conceals the shade's hardware.



Hobbled Roman Shade – Keeps its elegant Roman folds even when lowered.



Averte Natural Fold – This versatile treatment can be used on a window like a drapery, on a patio door like a vertical blind or as a room divider. Since it is hand traversed, there are no cords to tangle or break.



The Twin Shade – Combined in one unit, The Twin Shade is a fashionable Natural Woven Shade in the front with a practical Roller Shade in the back that acts as a movable lining.

This is just a small sampling of the many types, styles and patterns of shades and window treatments available from Horizons Window Fashions.

Call Us Today to explore how HWF can help beautify and personalize your home.