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## Your ONE-STOP Solution for Distinctive Home Interiors



### Molli's Memo

Can you tell from these pictures I'm super happy about becoming a big sister this fall. I'll learn on-the-job!

**Molli Bryn, Nana's first granddaughter**

## Musings for the Month

I had my 3-month visit with my back surgeon recently and got a clean bill of health. X-Rays looked good he said. A few minor physical therapy induced issues, but nothing major. I'm back to working my normal 10-12 hour days, as my husband calls them.

When you're doing what you love, it isn't work.

### Road Construction Hassle

If you've come to our showroom in the past couple months, or even driven by, you had to deal with the road construction at the entrances to Steam Pump Village.

The plaza's developer, in conjunction with the Town of Oro Valley and the Arizona Department of Transportation is making improvements to the main entrance, at the stop light.

With the growth of Steam Pump Village, especially the added traffic from the Basis schools, the intersection needs additional turn lanes.

If you're coming to the showroom from the North, you can enter through the entrance just past the Quick Trip.

If you're coming from the South, you'll need to go past Quick Trip and make a U-Turn at the Basis School entrance, and then back to the entrance just past the Quick Trip.

### Another Grand-Baby

My husband and I were excited to hear our son and daughter-in-law are expecting another child in October. They let us know in a unique way, by emailing the pictures you see in Molli's Memo to the left. For all you fellow grandparents, you understand our joy.



Until Next Month,

*Betty Jones*

### Thank You for Your Referrals

Ellen & Lee Guyer referred John Smith  
Ganelle Arthur referred Pat & John McCallum  
Suz & Gary Mahler referred Gerald Parry

*Referrals are the lifeblood of our business. Thank you for these and all your referrals*



# Rugs 101

## Easy Way to Update a Room

Rugs are an easy way to give a room a fresh new look. Adding a rug can change the entire look of the room.

Selecting the right rug is not as easy as some think. There are many factors we consider when helping our clients select the perfect rug for their room...

- Traffic in the room
- Color in the room, goes back to the rug
- Size—does furniture sit on rug or not
- Consistent look / style of the room
- Maintenance considerations
- Rug pad needed?



## Nepal Earthquake Impacts Rug Pipeline

The April 2015 Nepal earthquake, which killed over 8,000 people and injured more than 21,000 has had a major impact on a major rug source region.

Besides those in the rug industry which were killed, the remaining rug makers can now earn much more working to rebuild the region.



Traditional Rug

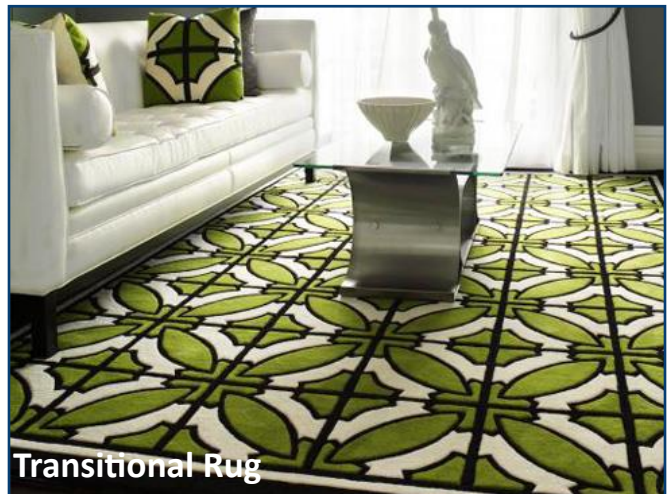
## Rug Styles

Most rugs fall into one of several styles

- ◆ Traditional
- ◆ Transitional
- ◆ Contemporary
- ◆ Tribal
- ◆ Oriental



Contemporary Rug



Transitional Rug



## Parts of a Hand-Made Rug

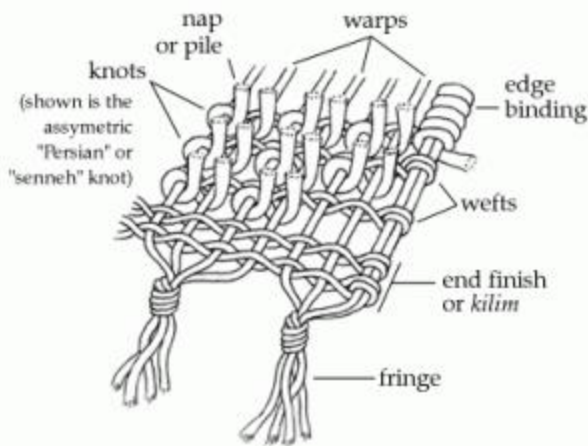
The warp threads run length wise and make up the fringes of a rug. The weft threads run across the width of the rug.

The selvage or edge of the rug is made by wrapping several warps at the edge of the rug with yarn to reinforce this part of the rug.

The knots which are tied to the warps create the pile or nap of the rug.

The weft and warp threads make up the foundation of the rug and cotton is generally used on the back.

In a hand-made rug, the knots which are tied around the warp threads and make up the “pile” of the rug. Rug can either be wool, silk, cotton or other natural materials.



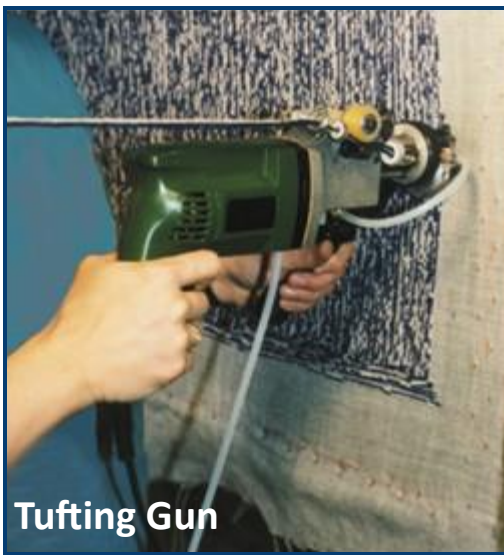
## Types of Rugs

**Hand knotted** rugs are made by skilled weavers who hand tie every knot. Traditionally made with wool or silk. An Oriental rug can consist of 25 to over 9000 knots per square inch and can take many months to produce just one rug. Each rug becomes a one of a kind piece of art. Since hand knotted rugs take the longest to make, therefore they cost more.

**Flat Weave** rugs are a category of hand knotted rugs, woven on a loom and are constructed without a pile. They are usually made of wool or cotton and are thin yet durable rugs that are used in casual, rustic, or more relaxed settings. The particular flat weave rugs we sell are reversible. One side is a herringbone weave and the other side is a sweater weave.

**Hand Tufted** rugs are semi-handmade with a device called a “tufting gun”. Hand tufted rugs can be made of wool, silk, or man-made fibers. They are made much like hand knotted rugs, except with larger loops, and are sheared to create a flat surface pile. Hand tufted often have a latex glue on the back to hold the tufts in place. Cost is typically greater than machine made rugs.

**Machine Made** rugs are created using highly automated looms. Patterns are usually created in the computer and the looms recreate the design. Machine Made rugs are usually made with man-made fibers like polyester, nylon, rayon, polypropylene, etc. Machine made rugs are usually lower priced, and without the unique artistry of other rug types.



Tufting Gun



Oriental Rug

### Insider Tip — Look at the Back of the Rug

One of the best ways to tell the difference between hand knotted and machine made rugs is to look at the back of the rug. In hand knotted rugs the weaving and the knots will be slightly uneven and not perfectly uniform. On the other hand, a machine made rug will look very uniform and perfectly even. The more detail in the design when looking from the back, the better the quality of the rug.





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## New Cabinet Line:

We are proud to announce the addition of a family of products from Canyon Creek Cabinet Company, from the Seattle, Washington area.

We still love the Fieldstone line of cabinetry we've had for several years now. But, Fieldstone has some voids in their offering that our clients wanted.

We spent several months investigating over a dozen different cabinet lines and are excited to add Canyon Creek to our offering.

### Why Canyon Creek?

The main reasons we selected Canyon Creek included:

1. High quality USA made craftsmanship
2. The Katana line in their offering, for clients who are willing to give up options for a lower price
3. Full-Access cabinets (sometimes called Frameless) which provide a different look and larger drawers and door openings
4. Other finishes, like Thermofoil, Laminate, TSS
5. Closets Plus product line



CANYON CREEK  
Cabinet Company



**Stop in and check out this newest addition to the IE family of products.  
Or call for appointment with one of our designers.**