

- ♦ Vegas Show of Shows
- ♦ Kitchen & Bath Trends
- ♦ Happy Valentines Day & Humor

Your ONE-STOP Solution for Distinctive Home Interiors



Molli's Memo

I'm getting ready to go outside for a ride in my great gift from Aunt Tellie.

Thanks Aunt Tellie !

Molli Bryn, Nana's first granddaughter

What Happens in Vegas Doesn't Have to Stay in Vegas

Bryana, one of our outstanding interior designers, and I just returned from five nights and six days in Las Vegas for the trade show week of all trade show weeks. All these trade shows were relevant to our clients.

They call it *Construction Week*, with the following trade shows all happening from Sunday - Friday:

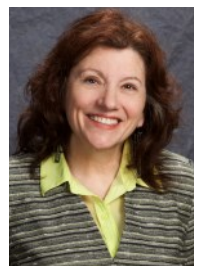
- Home Furnishings Market (42 Floors in 3 buildings)
- Surfaces Exhibit (Counters, Flooring, Tile)
- Kitchen & Bath Industry Show (over 125,000 attendees)
- International Builders Show (everything related to homes)
- Window Fashion Show (the Ultimate show for windows)

The bottom three trade shows took the entire 2.2 million square feet of exhibit and meeting space at the Las Vegas Convention Center. Needless to say, we didn't get through it all, but we did hit the important parts.

Next month's newsletter will be packed full of the newest and best ideas and products we found at these trade shows.



Bryana and I learning about all the new products and fabrics at one of our major upholstery lines...Norwalk



Until Next Month,

Betty Jones

What Our Clients Are Saying

Betty helped us from start to finish and found ingenious ways to increase the storage in the house. Now we have a house that we love in Dallas with the help of Interior Expressions' insightful design and execution. There is no challenge too small for the IE team and they go the extra mile to make sure their customer is completely satisfied.

Sue & Chuck Fish — Dallas, Texas

Contemporary Challenges Transitional

Consumers will be cleaning up their kitchens in 2015, at least from a design standpoint, according to research released at the Kitchen and Bath Industry Show (KBIS) by the National Kitchen & Bath Association (NKBA).

“While transitional styles are still number one, we see kitchen design trending more contemporary this year, with clean, simple lines, less clutter, and little ornamentation,” said John Petrie, 2014 NKBA President.

Kitchen Features in Demand

- Induction cooktops
- Steam ovens
- French-door refrigerators
- Bottom freezer refrigerators
- Touch-activated faucets
- Electronic (no touch) faucets
- LED lighting

How Info Was Gathered

The 420 kitchen and bathroom professionals who participated in this year’s research represent a significant segment of the market for professionally designed and installed bathrooms in the United States and Canada.

Respondents reported kitchen project prices ranged from less than \$20,000 to more than \$100,000.

What is Transitional vs. Traditional?

These terms are common for us interior designers, but most of our clients don’t know what they mean. Our clients know what they like, not what it is called. It is our job to translate our clients vision into a design that will fit their taste. Here are some examples of Traditional and



Contemporary Kitchen



Contemporary Bath



Transitional Kitchen



Transitional/Southwest Kitchen



Traditional Kitchen

For Top Kitchen Style

Trendspotting: A Place for Pets

Dozens of NKBA members reported they have created kitchens with features to accommodate cats and dogs, from day beds to feeding stations, litter box cabinets to doggy faucets.



But some found four-legged clients can be hard to please. "One of our NKBA kitchen designer members designed a special place for 'Major the dog.' But apparently, 'Major did not like it," said Maria Stapperfenne, 2014 NKBA president-elect.

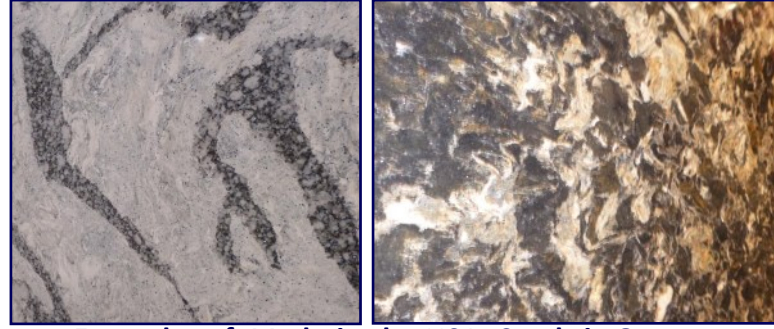
Have you thought about creating a special place for your beloved pet, or to get the feeding bowls out of sight? We can help.

Soaking Tubs to Replace Rain Showers

We've seen this trend too. Here is a soaking tub which was part of a recent complete master bath makeover for a client.



Quartz to Grow in Demand



Examples of, Made-in-the-USA, Cambria Quartz

70% of respondents see quartz countertops increasing in demand.

I guess we've been ahead of that curve. We have been highly recommending quartz counters to our clients for many years. Our quartz counter sales are 5:1 vs. granite.

We are proud to sell the ONLY Made-in-the-USA quartz counters, CAMBRIA, made in Minnesota.

Induction Cooktops Gaining Popularity

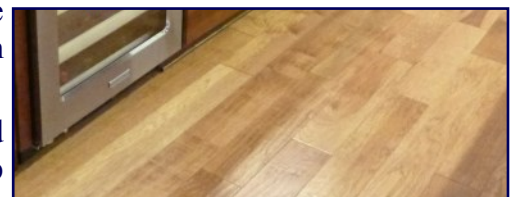
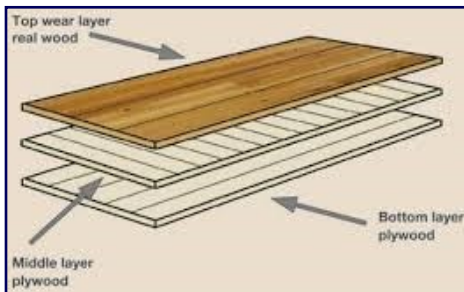


This Island Induction Cooktop was selected by our gourmet cook client for their total kitchen replacement. She LOVES it.

Wood Flooring to Remain King

Wood is the most specified flooring, nationwide. In our business, wood is about 50% now, and growing. Engineered wood or Compressed Core wood, is the only way to go in our volatile humidity climate. Today's top quality engineered wood products can handle the expansion and contraction pressures from our wide humidity swings.

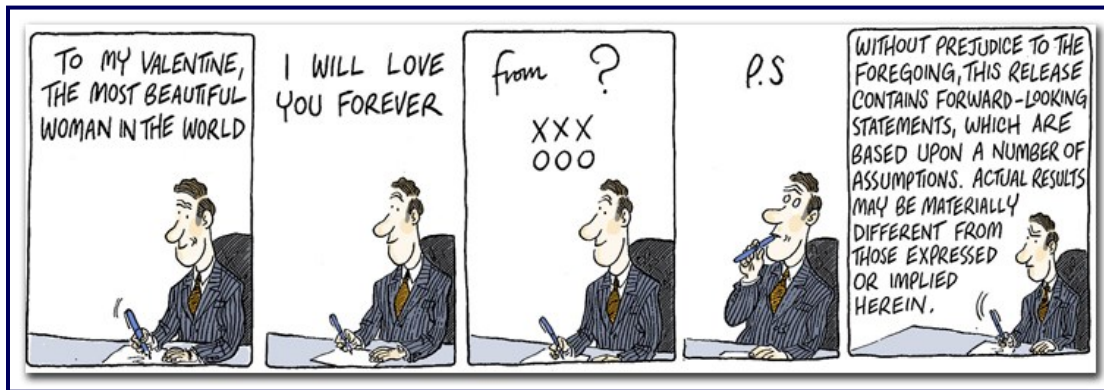
But be careful, not all engineered wood products are created equal. We can help educate you on the differences.



Hickory Floor recently installed for a client.



11015 N. Oracle Rd. Suite 121
Oro Valley, AZ 85737
520-825-8256



Lawyer writing his Valentine Card



★★★★★ 5-STAR ONLINE REVIEWS REQUESTED

Online Reviews have become an increasingly important part of good marketing, and online rankings. We would very much appreciate your 5-Star Review on any or all of the sites listed below.

You can submit a review by clicking on one or more of the review links below.

