

- ◆ Best of Houzz 2017
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- ◆ 2017 Kitchen and Bath Trends

## Your ONE-STOP Solution for Distinctive Home Interiors

### Interior Expressions Wins Best of HOUZZ for 2017



The following is excerpted from the recent press release from Houzz.

Interior Expressions of Oro Valley, AZ has won **Best of Customer Service** on [Houzz®](http://Houzz.com), the leading platform for home remodeling and design, for the **second year in a row**.

Interior Expressions was chosen by the more than 40 million monthly unique users that comprise the Houzz community from among more than one million active homebuilding, remodeling and design industry professionals.

The Best of Houzz is awarded annually in three categories: Design, Customer Service and Photography. Customer Service honors are based on several factors, including the number and quality of client reviews a professional received in 2016.

"We're so pleased to award **Best of Houzz 2017** to this incredible group of talented and customer-focused professionals at Interior Expressions," said Liza Hausman, vice president of Industry Marketing for Houzz. "

I'm so proud our team of talented professionals has proven their worth, once again, to our clients as evidenced by being awarded **Best of Houzz**, for the second year in a row. This shows our entire team walks-our-talk about making our clients not just satisfied, but happy.

I also want to **thank all those clients who have posted 5-star reviews on HOUZZ** over the years. Your feedback was a major reason we were selected for this prestigious award, for the second year in a row.

**THANK YOU VERY MUCH!**

Until Next Month,

*Betty Jones*



#### Molli's Memo

Being the generous and loving big sister I am, I have decided (with Nana's blessing) to share my column every month with my little sister Maddyn. So starting next month you'll see Molli & Maddyn's Memo each month. ENJOY!

**Molli Bryn, Nana's first granddaughter**



#### Thank You for Your Referrals

Nancy & Bob Lorenzetti referred Rebecca & Mike Broadribb  
 Mike Barrow referred Lisa & Larry John  
 Connie Davis referred Linda Reynolds

*Referrals are the lifeblood of our business. Thank you for these and all your referrals.*

# Closet Systems Add Value to your Home

Closet and Pantry organizing systems are a great way to add both value and functionality to your home and life.

When most homes were built, the closets and pantry weren't given much thought. Typically, builders just slap some fixed shelves in the pantry and install a shelf with a hanging rod in the closets. Most builders don't even want to bother with anything else related to pantries or closets...it just slows them down and complicates the home building process.

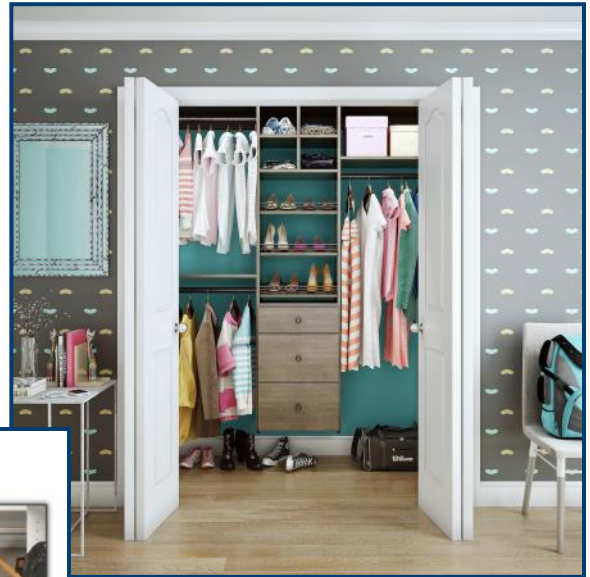
At Interior Expressions, we offer two options to replace or enhance your existing closet, pantry or laundry room systems.

**Closets Plus**—Customizable; Solid Wood Doors; Plywood construction option; 5 Wood Species; 21 stain and 7 thermofoil finishes.

**WoodTrac**—Free Design Service; Furniture Board construction; 4 Melamine finishes

The WoodTrac product is competitively priced vs. most other closet systems, while Closets Plus provides more options to achieve your ideal look.

**If you're thinking of enhancing your closet(s), pantry, laundry room or workshop, give us a call to discuss.**



## WOODTRAC PRODUCT FEATURES



Soft Close Doors



Solid Hanging Rods



Solid Backs in Full Cabinets



Tiltable Shoe Shelves



Furniture grade look



Four-sided Drawer Construction  
(full extension drawer slides)



Toe Kicks for Floor  
(mounting included)



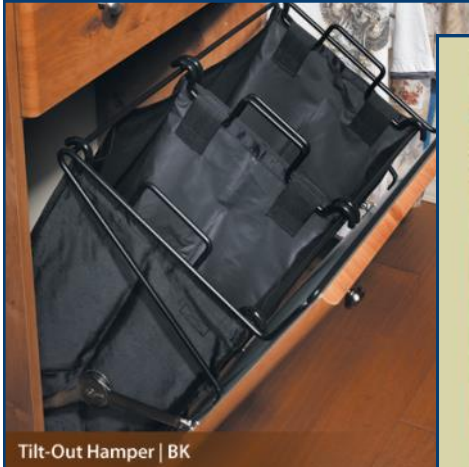


# And Make Your Life Easier

## Accessories Are Key

Selecting and placing the right accessories in your closet system is vital to maximize space and functionality.

Our designers work with you to fully understand how you want to use the space and discuss options which will maximize use of the space for the way *you* live.



Tilt-Out Hamper | BK



Shoe Shelf | PC | SN | ORB



Optional Garment Clips attach to hangers for skirts, shorts and other items.



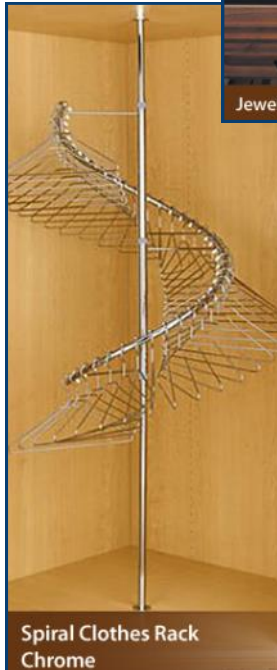
Jewelry Tray



Wardrobe Lift | BK | PC



Shoe Zen | Chrome



Spiral Clothes Rack  
Chrome



Telescoping Valet | PC | SN | ORB



Ready to Use

Stowed

Mirror | Silver Mist | ORB





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# Current Kitchen & Bath Trends



The National Kitchen and Bath Association (NKBA) recently released the results of their 2017 Kitchen & Bath Design Trends Survey. Some highlights of survey include...

## KITCHEN TRENDS

- A. **White and Gray** painted cabinets dominate color schemes
- B. **Two-toned kitchens** are gaining popularity
- C. **Quartz is the most popular** kitchen counter material, and trending up. Granite, the second most popular, is trending down
- D. **Microwave Drawers** are outpacing freestanding and built-in microwaves.
- E. **Furniture-look pieces**, rollouts and pullouts and under cabinet LED lighting are among the most popular kitchen cabinet features.
- F. **Interior barn and pocket doors** in kitchens are trending up.
- G. **Accessible and/or universal design** features continue to trend up for kitchens.



## BATHROOM TRENDS

- A. **Shaker style is gaining** on Traditional, while Mid-Century-Modern is emerging for bathrooms
- B. **Whites, off/whites and gray** are by far the most popular bathroom color schemes. Blue is emerging.
- C. **Linen storage cabinets** and **wood vanities** are the most commonly used bathroom storage solutions. Floating vanities and open shelving are increasing in popularity
- D. Requests for vessel sinks continue to wane, as well as pedestal sinks.
- E. More than half the NKBA members surveyed said they **eliminated a tub or whirlpool** over the past year. Yet half also specified a freestanding tub in 2016.
- F. While **tub/shower surrounds** are maintained and updated when they already exist in a home, they are not being added to new bathrooms or completely remodeled bathrooms.
- G. Water-saving toilets and faucets are becoming more mainstream.

More than 10% of American homeowners did a kitchen or bath remodeling project last year for a total kitchen and bath remodel/replacement market of \$85 billion.

