

Newsletter Issue: 14-01



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Your ONE-STOP Home Interiors Solution

What Our Clients Are Saying





"You're a cross between Candice Olson and Mike Holmes." (HGTV Stars) Mark Porter, Tucson

Comfortable / No Pressure

I found IE to be most helpful, understanding and cooperative.

It made me happy to have someone to talk with who was interested, and not in a great hurry; someone who made me feel comfortable and not at all pressured.

Grace Milton, retired - Oro Valley

I'm Sick & Tired of Being Sick and Tired

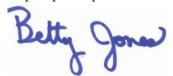
In early November, I don't even remember the date now – it seems like forever ago, I was diagnosed with pneumonia. Since then I've received various additional diagnosis, including Valley Fever (it wasn't) and a viral infection.

The docs aren't quite sure what has been ailing me. They do all agree I should see a pulmonologist as soon as possible. I even got an "emergency referral" during one of my trips to the emergency room. I would have had to be dying to see a pulmonologist over the holidays, and maybe not even then.

In early January I was able to get a pulmonologist appointment for mid-February. If that's the kind of service we get *before* Obamacare is fully implemented, God help us after.

I want to thank all the clients who have been understanding and cooperative with postponed and rescheduled appointments and delayed responses. My wonderful staff has also been great, and helped pick up some of the slack.

Until Next Month,



Note from new client about Bryana, our outstanding Design Assistant...

"Let me tell you, in all my dealings, great and small. Working for a \$50 billion company, for the past 22 years.

I have never met anyone like you in all my career, that has been so nice, helpful, honest and hard-working for me that truly cares about what they do and who they do it for...You are rare!...Big time

You have been the icing on the cake."



Nana watching her three North Carolina Boys open presents from Santa

THANK YOU for making 2013 a SUCCESS for IE!

2013 was a very good year, thanks to all our wonderful clients. It was our best year, sales wise, since 2007. We expanded our showroom by about 40% and added staff to serve your better. We are all working hard to make 2014 a record year for Interior Expressions.

WHAT's HOT for 2014

Since I had so much time in bed over the past two months, I did a great deal of home improvement TV watching (HGTV & DIY Network are my favorites, along with This Old House Hour on PBS Saturday evenings).

Between naps, I also did quite a bit of surfing the internet to see what's new. We pride ourselves at Interior

Expressions in keeping up with the latest trends, products and options.

Dark and Rich

Our trend watch starts with

DEA100 PUTNAM PLUM

DE6007 OLD-FASHIONED PURPLE

DEA147 GARNET EVENING

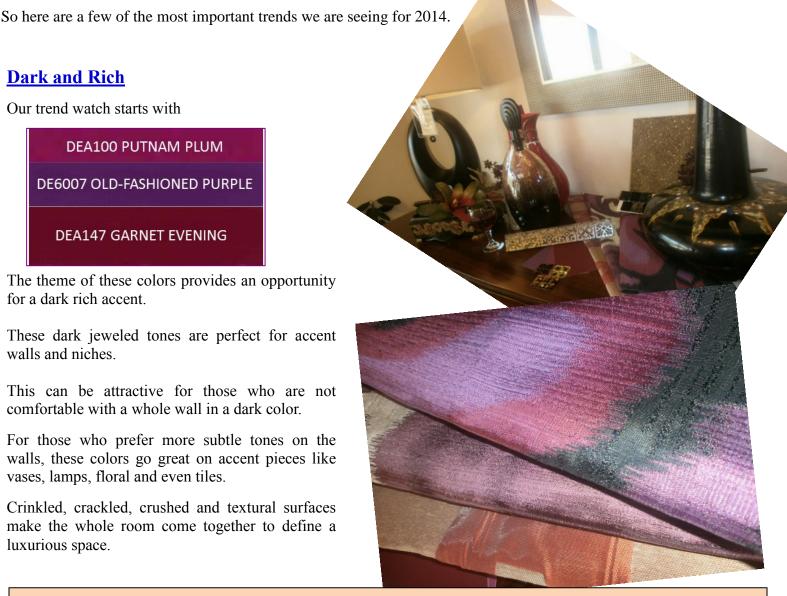
The theme of these colors provides an opportunity for a dark rich accent

These dark jeweled tones are perfect for accent walls and niches.

This can be attractive for those who are not comfortable with a whole wall in a dark color.

For those who prefer more subtle tones on the walls, these colors go great on accent pieces like vases, lamps, floral and even tiles.

Crinkled, crackled, crushed and textural surfaces make the whole room come together to define a luxurious space.



WE TAKE COLORIZING TO A WHOLE NEW LEVEL

COLORIZING an entire home or just one room is something any of our professional design staff would be happy to help you or a friend with.

Elsewhere, including the paint stores and home improvement centers, they may make color suggestions based on just what you tell them or maybe pictures you provide.

What we provide: (1) We come to your home, so we can see your furnishings, artwork and light environment. We don't know how a proper Colorization can be done without being IN the environment.

(2) 8" x 10" paint sheets (vs. a small *printed* color swatch, which isn't the true painted color) for you to tape to your walls for a few days to view in different light situations. We've helped many clients avoid costs and hassles by helping them pick the correct colors for a room or home.

Cultural Influences

Our next trend pays homage to our globe-trotting clients.

We incorporate botanical designs and natural textures, creating a collage of Turkish, Moroccan, Indonesian, Indian and Oriental themes.

Woven patterns combined with natural colors hearken to a simpler time, while rich golds and metallics add a sense of mystery and adventure.

Incorporate these elements into your home and fondly remember the travels and experiences of a lifetime.

DE5181 GEORGIA CLAY

DE5244 MELTED COPPER

DE5285 ANTIQUE BRASS

Earth Tones

This trend is all about purity: undyed, untreated, natural elements and textures.

These items are expected to wear and patina, and the aging process will only add grace to these hand-made objects.

We would accent these primitive items with warm browns, taupe's and beiges to complete an earthy vignette.

DE6121 SIAMESE KITTEN

DE6147 CHESTER BROWN

DE6151 WARM BUTTERSCOTCH





NOTE: DE color numbers refer to Dunn Edwards, the locally manufactured paint brand we prefer and recommend. It is specially formulated for our unique desert environment.



11015 N. Oracle Rd. Suite 121 Oro Valley, AZ 85737



SAVE THE DATE Diana Madaras Art Exhibit & Sale

Saturday March 1st Exhibit & Sale 9am – 3 pm Meet Diana Madaras 10am – 1pm



Diana Madaras Voted Tucson's Best Visual Artist 2004, 2005, 2008, 2009



We have arranged a special exhibit of the art of Tucson's own Diana Madaras at our showroom.

Artist Diana Madaras who says painting "fills me with joy" is equally well known for her bold, colorful artwork as for her generous charitable giving. Diana owns two galleries in Tucson that feature her work exclusively, and is president of the nonprofit Art for Animals Foundation, a charity she founded in 1999 to help abused, injured and orphaned animals.

Diana is a colorist who celebrates the subtle, natural beauty of ordinary scenes in a way that is both intense and dramatic. She paints in both watercolor and acrylic and has a diverse portfolio - from brilliant desert landscapes to expressionistic portraits.

Artist in Attendance

Diana will be at the exhibit/sale to answer questions, sign prints and discuss commissioning a one-of-a-kind painting for you.



Sunday Afternoon



One Purple Rock