

- ◆ Thank You for 2014
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Your ONE-STOP Solution for Distinctive Home Interiors



Molli's Memo

My first Christmas was a bit confusing to a one-year old.

A whole bunch of relatives were here about six weeks ago for, I'm told, my first birthday, and I got all kinds of neat presents, which was fun.

Then, for someone else's birthday, somebody named Jesus, I got a bunch more neat presents. I like Jesus, whoever he is.

Anyway, I'm running all over the place now, much to the dismay of Mommy & Daddy. But I'm having fun.

**Molli Bryn,
Nana's first granddaughter**

THANK YOU FOR A FANTASTIC 2014

2014 was a year of ups and downs for me and our team.

The Downs

The only real 'down' was the health challenges I had early in 2014. My team pulled together fantastically and kept the business moving forward. I can't thank them enough. All that is far behind us and we are moving full speed ahead.

The Ups

There were MANY ups in 2014. I am very blessed.

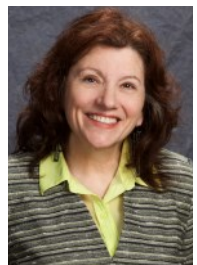
I am blessed with a tremendous team who does whatever it takes to make our clients happy. They all buy-in to our HAPPINESS GUARANTEE philosophy.

I am blessed that 2014 was our best year for sales since 2006 (pre-crash), and our second best year ever. **We couldn't have accomplished this without outstanding clients like you** and a team that works so well together.

One of the highlights of the year for me was my wonderful husband surprising me in April for my birthday (June) by bringing in our kids and grandkids.

I was able to play Nana for a week with our first granddaughter, Molli Bryn, and enjoy the rest of our clan.

When you get to my age, you realize family is more important than anything other than faith.



THANK YOU to ALL our clients, and may 2015 be a spectacular year for each of you.

Until Next Month,

Betty Jones

What Our Clients Are Saying

We truly love our "new" home. Interior Expressions provided excellent product and design choices and outstanding customer service making sure all was done to our satisfaction. Additionally, their supervision of the project gave us peace of mind with the construction aspect of the renovation. We would not hesitate to use them in future projects.

David Whitaker, Tucson

New Dallas Semi-Custom Home

Sue and Chuck Fish live in Dallas, Texas and have a get-away home in Oro Valley. We have helped them furnish, decorate and remodel their Oro Valley home over the past seven years.

When they decided to buy a new semi-custom home in Dallas, they asked us to help them make it as beautiful, comfortable and inviting as their Oro Valley home.

Design Center

After selecting their model and the modifications they wanted, then came the daunting task of selecting the multitude of finishes.

If you've never been through this process before, it can seem overwhelming.

Since we have helped many clients in SaddleBrooke, SaddleBrooke Ranch and other developments through the design center process, it was no problem for us.

Common Frustrations

One of the most common frustrations buyers have with such a design center process is the limited options offered for things like flooring, cabinets and counters.

This is especially frustrating if the buyers have ever built a custom home or done a major remodel, where they had practically unlimited choices.

The next most common frustration is NO CHANGES, after selections finalized. This is why it is important to have professional advice during the process. Our advice can help you avoid costly mistakes or having to *live with* the mistakes.

Insider Tip

It is OK to select a base option and then change out the item after construction. You can get what you want, often for a lower total cost. Lighting is a common item with which to do this.



In the kitchen nook we replaced the builder grade light with one that better matched the look and feel desired. A custom painted hutch added extra storage. Custom Roman Shades completed this nook.



Custom Bookcase in Sue's office.

She didn't have enough shelf space, so we had two more shelves made and shipped to them.



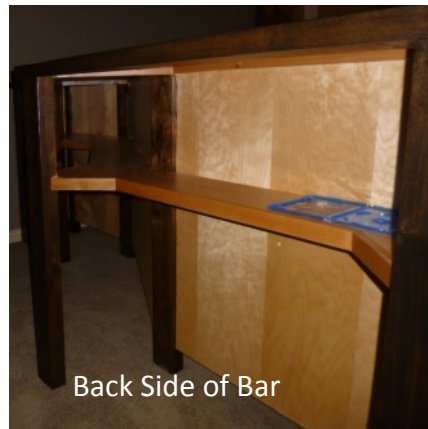
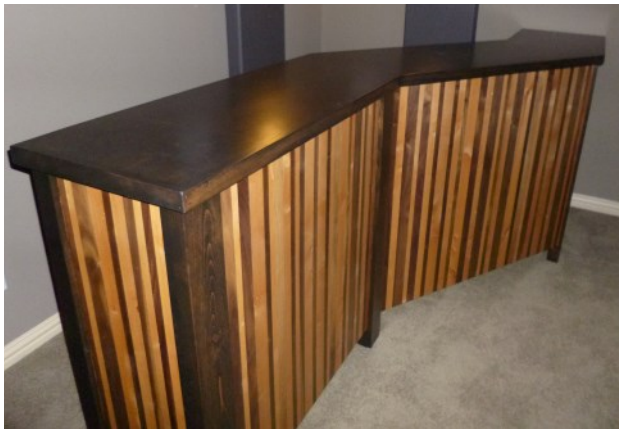
The dining room features Hunter Douglas shades with silk striped panels on decorative rod. Sue loves the 9x12 rug and chandelier with crystal bottom.



Once I saw these drapery panels installed, I immediately realized there needed to be an additional panel on each side, for proper balance.

We immediately ordered two more panels, at no charge to our client.

The 17 foot high ceiling in the great room, which featured a massive stone fireplace, required an equally massive piece of furniture to balance the room. We accomplished this with a custom entertainment system that is 12 feet wide by 11 feet tall. We mixed some of their existing furniture with new pieces to maintain the Mediterranean look and feel.



Back Side of Bar



For the Man Cave we had a custom bar and electronics cabinet made. We made the bar in a reverse 'S' shape to give it stability without being attached to the wall or floor. The 3-types of reclaimed wood in this unique electronics cabinet is stunning. The horizontal stripe effect of the electronics cabinet compliments the vertical stripe of the bar.



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During the design center process, we helped the Fish's select the cabinets, counters, range hood, backsplash and flooring to create a cozy kitchen with a cohesive look and feel.

We were so pleased with Betty and her team's design and execution at our Oro Valley home, we reached out to her to help us with our new Dallas residence. We wanted to duplicate the feel of our primary residence with the same feel as we have when we are at our Arizona home. Betty helped us from start to finish and found ingenious ways to increase the storage in the house. Now we have a house that we love in Dallas with the help of Interior Expressions' insightful design and execution. There is no challenge too small for the IE team and they go the extra mile to make sure their customer is completely satisfied. **Sue & Chuck Fish — Dallas, Texas**



QUARTERLY 5-STAR ONLINE REVIEW DRAWING

\$250 VISA GIFT CARD

The winner of our 4th Quarter 2014 5-Star Online Drawing is David Whitaker. David submitted a 5-Star Review on HomeAdvisor.com. We want to thank David and everyone else who submitted 5-Star reviews this past quarter.

You can submit a review by going to our website www.InteriorExpressionsAZ.com and clicking on one or more of the review links below.

