



11015 N. Oracle Rd. Suite 121  
Oro Valley, AZ 85737

[www.InteriorExpressionsAZ.com](http://www.InteriorExpressionsAZ.com)

520.825.8256

1.888.599.8256



Newsletter Issue: 13-06

Your One-Stop Home Interiors Solution

In this issue >>>

- Bucket List & Kissing TV Star
- A Little of This and That
- Contractor Price on Plumbing
- Kitchen & Bath Makeover



### What Our Clients Are Saying

#### Advocate in Our Corner

It's truly been a pleasure working with you. Your assistance and expertise in all facets were **invaluable**. We always felt we had an advocate in our corner.

When we start planning another home project, you'll be the first we call. We are **recommending you to our friends and neighbors** who have complimented us on our home improvements.

*Peggy & Jon Grantham - SaddleBrooke*

*Referrals are the life-blood of our business. We couldn't have grown for all these years without the generous referrals from our wonderful clients.*



**Our daughter and son-in-law  
at the Kentucky Derby**

**Are you ever too young to have a "Bucket List"?** Our daughter and son-in-law were able to check off the Kentucky Derby from their bucket list last month. My recollection of her growing up is that she wouldn't be caught dead in a hat like that. Amazing what a little social pressure can make us humans do.

### Look who my husband is kissing...



**TV's Shark Tank star Barbara Corcoran hitting on my husband**

**Just Kidding!** My husband attended a marketing conference in Orlando in May, where Barbara Corcoran was a featured speaker. He told her I was a big fan of hers and Shark Tank and that I had originally planned to be at the conference. She said, in a playful way, "This will make her not miss next year's conference", and kissed him. Maybe I should go next year?

## A Little of this and that...

### Expansion Update

Through lots of hard work by the subs and our wonderful IE team, we received our Certificate of Occupancy from the Town of Oro Valley on May 31<sup>st</sup>. YEA!

That means the inspectors are out of our hair, but we have a few finishing touches and several displays to install.

With the summer heat upon us and many of our clients gone to cooler parts, we'll delay our "official" grand re-opening event until this fall, but please stop by if you can to see our expanded showroom and new offerings in flooring, cabinets, counters and more.



### Staff Expansion

With the added space, we'll be adding additional staff to serve you better and enable us to grow. In early May we hired Tony Johnson, formerly of California Design and Alexander's Furniture. Once we hire an Administrative Assistant to handle much of the paperwork and expediting for the designers, Tony will be focusing on growing our business through builders, architects and such. We are also working on hiring another full-time interior designer.

Thank You for your business and referrals – Until next month,

*Betty*

## Contractor Pricing Now Available to Interior Expressions Clients on Name Brand & Designer Plumbing Fixtures



**Customer Referral Invitation**

The Service, Expertise, and Selection you seek

Your New Kitchen or Bath Is Worth a Visit to



440 N. 7th Ave.  
at the corner of  
6th St. and 7th Ave.




A quick and easy drive  
South on I-10 to  
Exit 257 - east on  
St. Mary's Rd.

**777-7000**

**\$25 off** your purchase of \$150 or more on in-stock items. Includes all of our top quality brands

Not redeemable for cash. Good only at Benjamin showroom. One per household. Not combinable with any other offer or discount. Must present certificate at beginning of purchase.

Bring this to our Showroom, when you meet with one of our Product Consultants and receive \$25 off your purchase. To make the most of your visit, we recommend scheduling an appointment.

We have partnered with a wonderful locally-owned plumbing supply company, **Benjamin Supply**, to provide our clients with wonderful service, great selection, and special pricing.

We have negotiated with **Benjamin Supply** to extend contractor pricing to all Interior Expression clients.

Contractor Pricing can save you 15% or more off normal retail pricing. Just another example of how we are always looking out for the best interest of our clients.

### Take in this Coupon for additional savings.

We have more coupons at our showroom

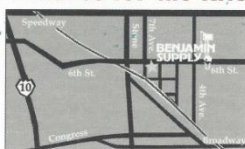
The sales associate we usually work with at Benjamin Supply is Jodi. She is great to work with and very knowledgeable.

But, if Jodi isn't there, any of their sales staff will be happy to assist you.

**Decorative Fixtures for the Kitchen and Bath**

*Some of the Brands We Feature*


- TOTO
- Grohe
- HansGrohe
- Brizo
- Moen
- Franke
- Delta
- Jacuzzi
- Jason
- Maax
- Victoria & Albert
- Elkay
- Gerber
- Geberit
- Phyrich
- Jado
- Houzer
- Sonia
- Roben



**BENJAMIN SUPPLY**

Keeping Tucson Flowing Since 1950.

Mon, Wed., Thurs., Fri.  
8:00 - 5:00  
Tues. 8:00 - 5:30  
Sat. 8:30 - 1:00





# “Dated” Kitchen and Bath Makeover

## Three Master Suites?

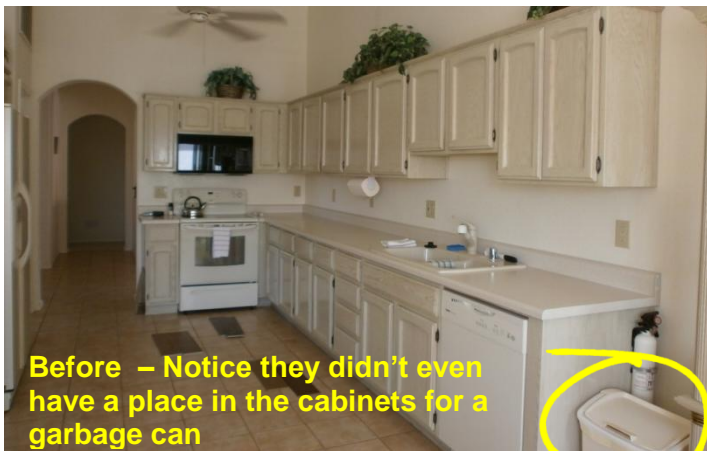
Shirley and Chuck Kaltenbach’s modified Lariat model in SaddleBrooke was originally built for a mother and her two daughters. So, it had three master suites.

This didn’t work too well for Shirley and Chuck, so they hired us to help them remodel their home to a two-bedroom configuration that better suited their lifestyle.

## Kitchen & Bath Makeover

Besides changing some walls, and moving bath entrances, much of the work we helped them with related to updating their “dated” kitchen and bath.

In 1996, when the home was built, whitewashed cabinets were used almost exclusively in SaddleBrooke. We’ve replaced hundreds of these whitewashed cabinets in SaddleBrooke, for dozens of happy clients.



## Desert Zen

Shirley and Chuck’s taste lean toward contemporary when it comes to home interiors.

But, they didn’t want the harsh or bright colors often associated with contemporary styling.

We’ve developed our own little twist on contemporary interiors we call Desert Zen, which we did for Shirley and Chuck.

Desert Zen combines the clean lines of contemporary with softer earth tones.

Gray was the primary color palette we used on this remodel and the Kaltenbach’s love it.



## Special Touches...

**Linear Tile** – a subtle difference to compliment the design

**42” Tall Upper Cabinets** – for ample storage. Note the contrasting crown moulding and lighted display areas. Upper doors look like two doors, but are single panel.

**Pass through opening** – where the microwave and stove were, for a more open feel and look.

**Ventilation added to Wine Cooler** so it will last longer. These small coolers have a tendency to overheat and burn out prematurely.



See more pictures of this project at our website  
[www.InteriorExpressionsAZ.com](http://www.InteriorExpressionsAZ.com)



# With Our Signature Special Touches !



**Master Bath - Before**

## Master Bath Makeover

Their master bath needed some serious updating also.

Notice the cultured marble counter/sinks and shower walls, faux brass shower doors, brass faucets and dated light fixture. All had to go.

We didn't move any walls here, but we provided them with an updated and much more functional master bath.

## Special Touches...

**More Storage** - By eliminating the vanity sitting area, we were able to give them more storage in the same square footage.

**Quartz Counters** – quartz is impervious to moisture, yet provides an upscale look

**Taller & Deeper Cabinets** – for less bending and more counter space

**Under-mount Sinks** – easy clean up and a clean look

**Satin Nickel Finish** – used throughout the master bath for a consistent and clean look.

**His & Her Mirrors** – versus the single large mirror, gave us a convenient spot for hand towels, which they didn't have before.

## Larger Shower

We actually enlarged the footprint of the shower to provide more room. The previous size was too cramped to allow the shower wand desired.

## ***“Never would have thought of that”.***

That was Shirley and Chuck's reaction when we suggested moving the guest bath door so it didn't open up directly into the dining room.

Who wants to be eating and people going in/out of the bathroom right in front of them?

The Kaltenbach's were very appreciative of this little suggestion.



**Master Bath - After**