

- ♦ Musings for the Month
- ♦ Street of Dreams Revisited
- ♦ Fisher House Tucson

**Newsletter Issue: 14-06**

Find us on the Web at [www.InteriorExpressionsAZ.com](http://www.InteriorExpressionsAZ.com)

## Your ONE-STOP Home Interiors Solution

### Musings for the Month

#### **"You're BAAAACK"**

That's what my staff told me recently. The 'Betty of old' (not 'old Betty') is back. I'm fully recovered from my various ills of the past seven months. Full-Speed ahead from here on out.

THANK YOU to all our wonderful clients that sent thoughts, prayers, emails, cards, etc. Your concern and compassion are very much appreciated.

#### **Kitchen & Bath Remodeling**

I get soooo frustrated when I hear horror stories about Kitchen or Bath remodeling. It doesn't have to be that way!

One of our foundational principles regarding *any* remodeling, especially kitchen or bath remodeling, is to start demo only after all materials (cabinets, plumbing fixtures, lighting, counters, etc.) are IN HOUSE.

Would you rather have your remodeling demo delayed a day or a even a few weeks, or be delayed a few weeks AFTER demo has happened? Our remodeling process places a premium on minimizing any inconvenience on our clients.

I just don't get why other companies don't see this. Seems like other remodelers are more concerned about keeping their subs happy, versus keeping their clients happy. Just the opposite approach we take.

#### **Fisher House (Ronald McDonald House for Military)**

Because we have been so blessed in our business, and because I was raised as a military kid (Air Force), I have decided to donate a portion of all our profits to the Fisher House Tucson. See the back page for more info.

Until Next Month,



*Betty Jones*



**Mom & Dad Let Me Feed Myself for the First Time  
WHAT FUN!**

#### **Molli's Memo**

*Nana's birthday is on D-Day, June 6. Nana tells me that D-Day is a very important day for our county.*

*Nana told me it is the day that the Allies, lead by the U.S.A., invaded Europe to defeat the Nazis.*

*It's nice that we can celebrate Nana's birthday and an important day in U.S. history on the same day.*

**Molli Bryn,  
Nana's first granddaughter**

#### ***What Our Clients Are Saying***

"Betty came in and was fantastic! I mean, we've never met anybody like her. She was caring and she knew her business and she had great taste and she redid our house, we were thrilled with the way it was.

**Mike Peck, Oro Valley**

# STREET of DREAMS...

Almost nine years have passed since we first became involved with the Street of Dreams. We thought many of our newer clients might enjoy the story behind it all, and our long-time clients can remember back when...

## **Nine months behind everyone else**

In late summer 2005, premiere real estate broker Nikki Halle alerted us to the upcoming Street of Dreams in Stone Canyon. Considering it would take place only a few miles from our showroom, it seemed a natural for Interior Expressions to be involved in this.

The *Street of Dreams* model is to pair builders, architects and interior designers to create exceptional new spec homes for viewing by the public over a six-week period.

By the time we got involved, we were already nine months behind everyone else. There were seven builders/developers on board, and five had already committed to a local interior design firm.

We met with the two remaining builders/developers, but it just didn't feel right with either of them.

## **"Lets Do One Ourselves"**

I couldn't believe I was hearing that come out of my husband's mouth. He said it would be a great way to show how Interior Expressions is unique, operates differently and produces outstanding results.

## **Leap of Faith**

After much prayerful thought, I told my husband "OK, lets do it". We selected and negotiated a lot, designed the house plan, put together a financial plan, found an investor to help us, secured the construction loan, and hired a builder. All in about 90 days.

## **Team Effort**

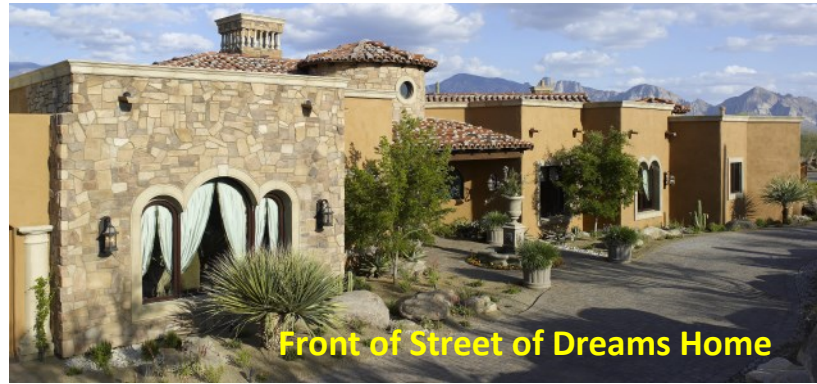
It took a total team effort to complete the project. Each of our designers was assigned a room or two to design and furnish. My husband project managed the construction and coordinated everything. It was a huge undertaking, considering we had a business to run too.

## **Last In — First Done**

We were the last Street of Dreams entrant, yet we were the first home to be completed.

We broke ground in mid-January 2006, and hosted a dinner party of 60 people for my husband's breakfast club in late January of 2007, a full 60 days before the Street of Dreams would open.

Ours was the only house available for photos for the event program and promotional shots.



**Front of Street of Dreams Home**



**Rear of Street of Dreams Home**



**Great Room Looking Out**



**As Voted by the over 30,000+ public attendees.**

**Quite the accomplishment for the "new kid" Interior Expressions, beating out many long-established Tucson interior design firms.**

## **Designed by Women for Women**

Bella Pallazzo was the only home in the Street of Dreams that whose layout was designed by women, our design team at Interior Expressions. It was very gratifying to often receive comments like "I'll bet this house was designed by a woman. You can see all the thought that went into it".



# A Journey Revisited



The custom kitchen island featured a Pewter countertop, a drawer microwave oven, and an integrated prep sink.



The Grand Rotunda entrance is accented by the customized chandelier, inset circular tile entry and majestic stone columns framing the entry



Grand Master Bedroom at Dusk



Sumptuous Guest Bedroom & Private Bath



Luxurious Master Bathroom

## ***Bella Pallazzo***

- ◆ Old World Tuscan design
- ◆ 4,500 sq. ft., 3 BR, 4 Bath
- ◆ Curved Bar with floating stools
- ◆ Wine Room
- ◆ 3 Fireplaces
- ◆ 2 Laundry rooms
- ◆ Spectacular outdoor entertaining area

See our website for more photos





## “Ronald McDonald House for Military”... that is what Fisher House is all about

We have decided to donate a portion of all sales to the recently announced Fisher House Tucson.

The Tucson Fisher House will provide housing for military and their families while the military member or veteran is receiving treatment or rehabilitation at the local

**Here is an excerpt from a recent Arizona Daily Star article about the future Fisher House in Tucson.**

The Tucson Fisher House would have 12-20 private suites and a shared kitchen, living room and laundry room. After it's built, the Fisher House Foundation would turn over the daily operations to the Southern Arizona VA, said **Deborah Brookshire**, a program manager at the Southern Arizona VA Health Care System.

Additional donations will be needed to help keep the house stocked with groceries, supplies and toys, she said. While fundraising is just beginning, Staggs said he expects many people in Tucson will help. “It is amazing, when you mention veterans, how people just step up.”

Fisher House Foundation is best known for a network of comfort homes where military and veterans' families can stay at no cost while a loved one is receiving treatment.

These homes are located at major military and VA medical centers nationwide, close to the medical center or hospital they serve. Fisher Houses have up to 21 suites, with private bedrooms and baths. Families share a common kitchen, laundry facilities, a warm dining room and an inviting living room. Fisher House Foundation ensures that there is never a lodging fee. Since inception, the program has saved military and veterans' families an estimated \$235 million in out of pocket costs for lodging and transportation.

Fisher House Foundation also operates the **Hero Miles** program, using donated frequent flyer miles to bring family members to the bedside of injured service members as well as the **Hotels for Heroes** program using donated hotel points to allow family members to stay at hotels near medical centers without charge. The Foundation also manages a grant program that supports other military charities and scholarship funds for military children, spouses and children of fallen and disabled veterans.

### By the Numbers

- Families served: More than 22,000 in 2013
- Daily capacity: 832 families
- Families served: More than 220,000 since inception
- Number of lodging days offered: Over 5.2 million
- 7,000 students have received \$11,000,000 in scholarship awards
- Over 46,000 airline tickets provided by Hero Miles to service members and their families, worth nearly \$73 million

### How to help

Send donations to Arizona Fisher House, 8140 S. Houghton Road, Suite 130, Tucson, 85747

Email [staggschiro@gmail.com](mailto:staggschiro@gmail.com) for more information.