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Newsletter Issue: 13-05

Your One-Stop Home Interiors Solution

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What Our Clients Are Saying

I Actually Had Fun Decorating

The staff is **very friendly and helpful**. We feel we've made true friends in Arizona that will do whatever to satisfy our needs.

I actually had fun decorating; our designer and the whole IE staff made it a **great experience**. I didn't have to do much shopping; **you made it so easy**: Whenever I need anything else, I'll just call IE; I can depend on them.

Kathy & Greg Maag, Pharmacy Owners-Marana, Dove Mtn

Referrals are the life-blood of our business. We couldn't have grown for all these years without the generous referrals from our wonderful clients.

Short History of Memorial Day
Monday, May 27th

Memorial Day is a day of remembering the men and women who died while serving in the United States Armed Forces. Formerly known as Decoration Day, it originated after the American Civil War to commemorate the Union and Confederate soldiers who died in the Civil War. By the 20th century, Memorial Day had been extended to honor all Americans who have died in all wars.

Memorial Day is not to be confused with Veterans Day (Nov. 11th). Memorial Day is a day of remembering the men and women who died while serving. Veterans Day celebrates the service of all U.S. military veterans, living or dead.

The preferred name for the holiday gradually changed from "Decoration Day" to "Memorial Day", which was first used in 1882. It did not become more common until after World War II, and was not declared the official name by Federal law until 1967.

On June 28, 1968, the Congress passed the Uniform Monday Holiday Act, which moved four holidays, including Memorial Day, from their traditional dates to a specified Monday in order to create a convenient three-day weekend. The change moved Memorial Day from its traditional May 30 date to the last Monday in May. The law took effect at the federal level in 1971. After some initial confusion and unwillingness to comply, all 50 states adopted Congress's change of date within a few years.

A Little of this and that...

Expansion Update

Good thing my husband is persistent. Patience is not usually one of his virtues. He showed great patience and perseverance in obtaining the permit for our tenant improvements as we expand to the adjacent vacant suite. A few last minute “curve balls” by the Town of Oro Valley’s development services department did faze him a bit.

Work is now underway and we hope to have it all completed and be moved in by the end of May, sub-contractors and inspectors permitting.



April Travels

Janice Williams, our Senior Designer, and I had a wonderful and educational time in New Orleans in April. We attended the combined Kitchen and Bath industry’s trade show and International Window Coverings Expo.



If you’ve ever been to an industry trade show, then you know they can be both exciting and tiring. We went non-stop from early in the morning to late evening. But we came back having learned lots and found many new ideas to help our clients.

Taking the picture to the left was a lot of fun. This was at the Wislon Art booth. A very inventive way for them to show off their cool new 3D capability. We are actually standing on a flat surface that makes it look like we are about to walk off a “cliff”. The “cliff” is made of some of the new stone looks they offer in their laminate countertop product.

This new 3D capability enables them to create counters, that look like granite, marble, slate and other natural stone products. Can be a real cost saver for guest baths or cottages – places that don’t get used often.

Inside you’ll see some other new and interesting products we discovered.

candice **OLSON**
by HIGHLAND HOUSE



The Candice Olson line of upholstery, leather and case goods we launched in April has received a great reception. Please remember, as one of our valued clients, you have until the end of May to place an order for the special introductory discount available to existing clients only.

If nothing else, if you are planning any upholstery, leather or furniture purchases in the next few months, you should come in and check out the product we have on our showroom floor.

Interior Expressions is the **EXCLUSIVE** dealer for the Candice Olson lines in the greater Tucson area.

Thank You for your business and referrals – Until next month,

Betty

**Candice Olson
Preferred Client Special**

10% OFF

**All Candice Olson
Orders placed by May 31st**

Upholstery – Case Goods – Fabric - Lighting



BRIZO Plumbing Fixtures

Janice at the *BRIZO* Plumbing display. This is one of the new vendors we'll have on display in our expanded showroom.

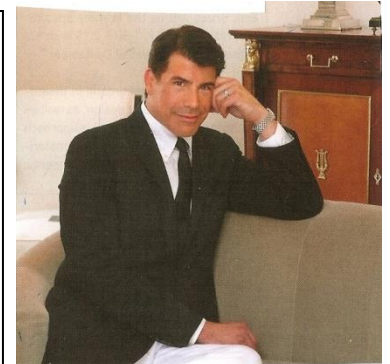
BRIZO, a luxury brand of faucets, brings eco-friendly elegance into the home with products that are environmentally responsible and aesthetically pleasing.

BRIZO exemplifies inspiration, beauty, performance and reliability. It is a premium faucet brand promising distinctive design, inventive faucets and accessories that make a fashion statement in the home.

One of education sessions we attended was with *Mad Men* television show star Bryan Batt, a New Orleans native.

Besides being a well-respected actor, Mr. Batt also owns a home furnishings and design store in New Orleans.

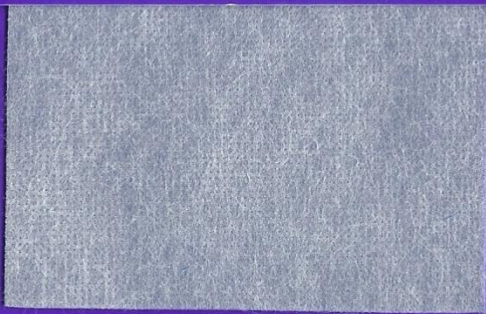
His book about the history of home design and architecture in New Orleans is fascinating.



Bryan Batt, TV & Theater Star

NobleSeal® TS

thin-set waterproofing



- Best Moisture/Vapor Barrier
- Single Sheet Membrane
- Made from CPE
 - Will not rot, crack or deteriorate
- Meets ANSI A118.10
 - IAPMO (#4339)
- Protects tile from cracking
 - ANSI A118.12, High Performance
 - Rated "Extra Heavy"
- ICC-ES PMG Listing: PMG-1059

02/11
Supersedes 11/07

See Over ►

Shower & Bath Mold Prevention

New sheet membrane that is applied between tile and cement backer board in wet areas. We often see mold under the tile when we demo for a bath remodels. A product like this is well worth the small investment.



Formica "Petrified Wood" display. It's amazing what the laminate manufacturers are doing to make their product look like natural stone.



New Orleans Architecture

A couple shots we took during our three hour, ten-mile walking tour. Boy, did the tour move fast. We would have liked more time to study and appreciate the architecture. The guide was very knowledgeable and fun.



Made in U.S.A. Hardware

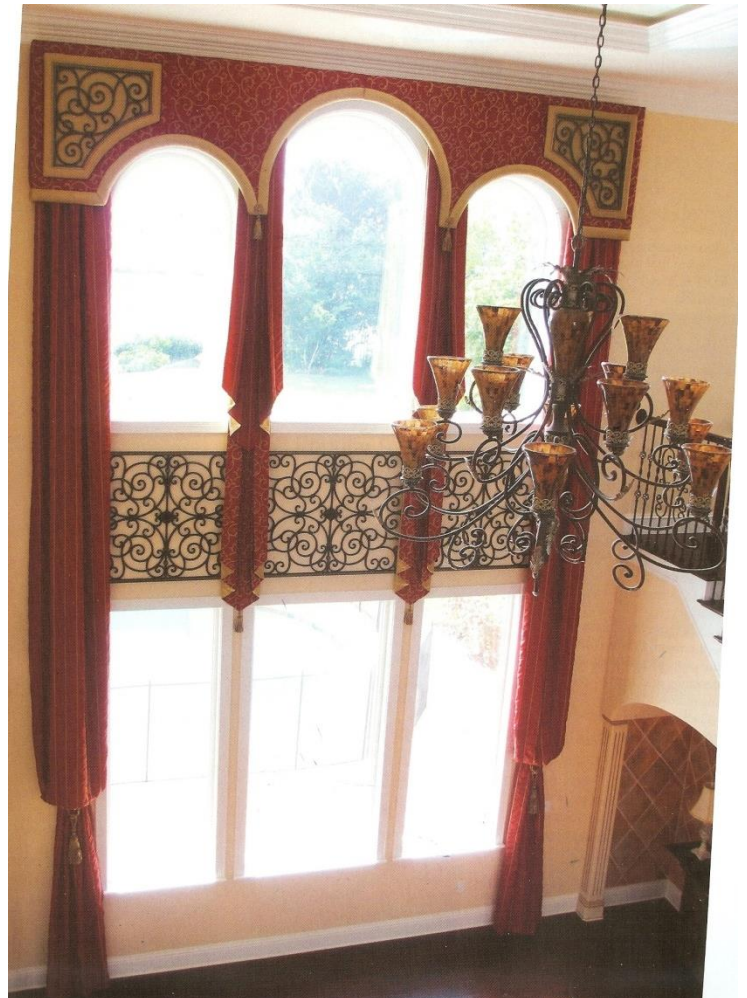
Example from our new cabinet hardware line. **Made in Phoenix.** Lots of styles and finishes available. You'll get rave reviews from your friends and neighbors with this cabinet hardware.



Backsplash Tile

Examples of some of the backsplash tiles shown by our tile suppliers.

Some great new designs and colors that will really make your kitchen or bath special.



Top Award Winner

This two-story window treatment won the top award for window fashion design. It incorporates **Luna Piena** decorative elements in the upper corners of the cornice and in the band between the windows.

We were the first to introduce **Luna Piena** to Tucson in 2005. Call us if you're interested in how **Luna Piena** could enhance your home décor.