

- ◆ Happy Mother's Day
- ◆ Opposite Ends of Spectrum
- ◆ Client Appreciation Letter

## Your ONE-STOP Solution for Distinctive Home Interiors



### Molli's Memo

I was finally able to do an Easter egg hunt. Last year, when I wasn't even crawling, it just wasn't much fun. This year we had a great time.

I also loved getting all dressed up for this special day. I think Mommy likes it even more, getting me all dressed up.

**Molli Bryn, Nana's first granddaughter**

## Happy Mother's Day - May 10th

We want to wish all our clients who are mothers a very joyous and happy Mother's Day.

I'm so proud of my mother, who has lived in Arizona City for about the past 20 years.

For many years she has been a foster mom, mostly to abused and unloved children.

She has brought love and Christian faith to 42 children over the years. Now she just takes children who need a temporary home.

Mom wants to finish her time on earth serving God, in many, many ways.

She raised four daughters...often taking full responsibility for raising us when dad was sent overseas, as he was career military.

We moved often. I remember her saying "Same house, different yard", because we often just moved our mobile home.

Mom was instrumental in creating my belief that anything is possible, and NO means "there are possibilities".

She is and was a great problem solver, and I am thankful she taught me those same skills.

Mom loved art, but being a mother first, she never took formal training. So, she sent me to design school, and I'm so glad she did. Design and problem solving are the two things I love to do.

**THANKS MOM, I LOVE YOU!**

**Until Next Month,**

*Betty Jones*



**My mother, Bert, and I at her 75th Birthday Celebration**

### Thank You for Your Referrals

**Stephanie Hendricks referred Mary Tipton**

**Barbara Bardach referred Lorraine & Kevin Walker**

**Studio C referred Pam & Tim Pecenka**

**Ellen & Richard Rozenhal referred Kate & James Greer**

*Referrals are the lifeblood of our business. We very much appreciate these and all your referrals.*

# Traditional to Contemporary

## Update My Bedding

Lezley Barth wanted to update the tired look of their master bedroom bedding, while maintaining the formal/traditional style of the room.

She had a few specific requests for our Sr. Interior Designer, Janice Williams:

1. Bring black into the color palette while
2. Keeping the gold tones
3. Repurpose drapes & fabrics from her previous house
4. Keep the canopy bed

Janice added this wonderful floral wallpaper to the wall behind the master bed. It is an outstanding compliment to the myriad of colors in the bedding components.



Before



Janice added unusual touches to make this bedding special, like the buttons on the dust ruffle.

Hard to see, but the corner gussets on the comforter are on the outside, vs. the usual inside of the corner.

Note the button detail on the comforter corners.



*The sign of a satisfied customer is repeat business. So when we were ready to update our master bedroom, we didn't hesitate to call IE.*

*They really listened to our requirements, and delivered exactly what we wanted. Their ability to design around our paint and crown moulding colors, along with re-purposing draperies from our previous home, rather than encouraging us to buy all new fabrics from IE, was appreciated. This offered significant savings and showed they were more interested in the results and a satisfied customer, than just a bigger sale.*

*The accent wallpaper was the PERFECT compliment to the existing colors. It definitely elevated the room to a "designer level."*

*We would highly recommend Interior Expressions for your next project. On a Customer Satisfaction Scale of 1-10, we'd give Interior Expressions a "10" and think you will too!*

**Lezley Barth, Oro Valley**

# Opposite Ends of the Design Spectrum

## From Dull to Daring

Teri and Craig Colmar wanted to transform the master bedroom in their Kevin Howard designed contemporary home.

When they first talked with our designer Becky Zimmerman, they were thinking wallpaper for the wall behind the bed.

Becky had recently seen a new product on the market, Faux Leather Wall Tile, which she thought would be perfect for this situation and their contemporary style.

Becky designed around their black leather bed, wall-hung walnut nightstands, and pale grey coverlet. The new lamps and ceiling fan added to the contemporary finished look.



## Faux Leather Wall Tile

The wall is done in a combination of padded and unpadded wall tiles. The tiles appear square, but aren't. Becky figured out if she made all the tiles square, there would be a thin sliver of tiles needed in one or both corners. So, she had the tiles made slightly wider than tall. The tiles are attached to the wall with a strong double-sided adhesive tape. The wall mounted night-stands posed an additional challenge, as the wall tiles are different thicknesses behind the nightstands. Many people think they are looking at a high-end European hotel room when they view this bedroom. Great job Becky!



11015 N. Oracle Rd. Suite 121  
Oro Valley, AZ 85737  
520-825-8256

Teri Colmar wrote such a thorough, unsolicited, testimonial and thank you letter. We thought we would share the entire letter with you.

We know Becky had a lot of fun doing something so out-of-the-box.

We'll feature the Colmar bath update in a future newsletter issue.

Contact Info deleted at request of client.

**THANK YOU Mrs. Colmar!**

These two bedroom styles are about as far apart as you can get. They demonstrate one of the foundations of our business.

We don't have a style, like most other interior designers or design firms.

Our style is whatever the homeowner envisions. We just help you bring your vision to life.



Teri Colmar  
1005 West [REDACTED]  
Oro Valley, AZ 85737  
[REDACTED]@gmail.com  
847-4 [REDACTED]

March 27, 2015

Mrs. Betty Jones  
Interior Expressions  
11015 No. Oracle Road  
Oro Valley, AZ 85737-5603

Dear Betty,

I happened to come across your design showroom when we closed on our home in Oro Valley and stayed at the nearby Holiday Inn. What a find! When we were ready to start our master suite updating, we were delighted to have Becky Zimmerman work on the project. She was a perfect fit for our contemporary/transitional style.

Becky found exceptional choices for our drapery and bedroom wall treatment. She worked within our budget and was always willing to come up with "Plan B" when our champagne taste had to revert to chardonnay. Whenever anyone walks into the room, they are "wowed" by the statement it makes. She had great vision for our countertops and bathroom accent tile, working with the room components that were not being replaced. She made a dated, tired bathroom look contemporary and fresh, again. The design choices in both rooms will stand the test of time.

We had already started a fireplace/barbecue renovation and asked Becky to step in and help with the tile design. The equipment vendor had tried to steer us away from our tile choice/size, but Becky made it work! Our turquoise 3x3 tile is a distance memory when we look at the clean and stylish design Becky created. The equipment vendor was very impressed, too!

Every project has its glitches. Becky handled the few that we had professionally, promptly and courteously. Interior Expressions has high regard for its clients and excels in customer service. I would be happy to recommend your business and Becky to any potential clients. Please feel free to use this letter as such acclamation.

Kindest regards,

Teri Colmar

cc: Becky Zimmerman

## ★★★★★★ 5-STAR ONLINE REVIEWS NEEDED

Online Reviews have become an increasingly important part of good marketing, and online rankings. We would very much appreciate your 5-Star Review on any or all of the sites listed below.

You can submit a review by going to our website [www.InteriorExpressionsAZ.com](http://www.InteriorExpressionsAZ.com) and clicking on one or more of the review links.

