

**Newsletter Issue: 14-09** 



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### Your ONE-STOP Solution for Distinctive Home Interiors



#### Molli's Memo

Mommy is always trying to get me to smile for her to take a picture.

Sometimes I'm just not into the smiling thing. What about you?

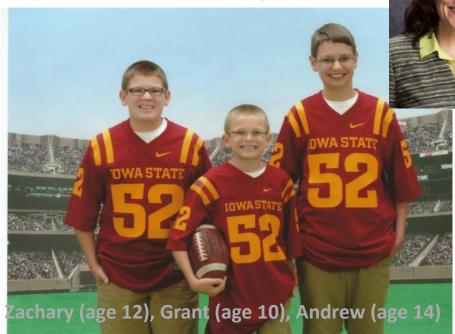
Here I got the best of Mommy, by smiling and sticking out my tongue.

Mommy & Daddy, I *promise* I won't be a problem as a teenager.

*Molli Bryn*,
Nana's first granddaughter

### **Musings for the Month**

**My Three North Carolina Boys** 



I often brag in this newsletter about the 'cutest granddaughter in the world', Molli Bryn. We also have three great grandsons from our wonderful daughter Tellie and her tremendous husband Tom.

Since both their parents are Iowa State grads, our 3 NC Boys are Iowa State fans, by birth. That works out well since our son and daughter-in-law (in Iowa) are rabid Iowa State grads and fans too.

All 3 NC Boys are HUGE sports fans. Since they live near Charlotte, NC, they tend to lean towards rooting for the Charlotte and North Carolina teams. I get a huge kick out of seeing them (usually at Christmas time) "debate" the pros/cons of the different sports, teams and players.

Thank Your for your business and referrals.
Until Next Month,



#### What Our Clients Are Saying

I love what you have done for me in my home. You and your staff were great to work with. Helpful, friendly and extremely knowledgeable about all aspects of home design. You put me at ease from the very start - there were no problems at all.

Judith Sago, retired - Stone Canyon, Oro Valley

# **Wall & Ceiling Treatments**

As interior designers, we strive to make each client's interior space special for you. We've often been asked to duplicate what we have done for one client, and always refuse. We can help a client create a similar look, but we will never duplicate what we created for you. That would violate our sacred client relationship.

Wall and ceiling treatments are one way we personalize a space for clients.

Here are a few examples of how we have personalized a client's interior space with wall and ceiling treatments.



### Powder Room with Real Leaf Wallpaper

This powder room features wallpaper which incorporates real plant leaves in the pattern. You can't tell from this photo, but many of the leaf stems protrude from the wallpaper.

This provides a compelling 3-D aspect to the wallpaper which results in a unique look.



### **Unique Ceiling Treatment**

Ceilings are an often overlooked opportunity to provide a personalized interior finish.

We enhanced this office/den tray ceiling with a faux iron treatment (light-weight resin) to provide a dramatic statement.

This ceiling treatment is a cost-effective way to connect and coordinate the look and feel we were trying to achieve with this room.

# **To Make a Room Special**





**GYPSUM PANELS** are one of the newest wall treatment options. They provide a cost-effective way to add a new and unique look for a wall or room. These panels can be painted to enhance your particular interior space.



#### **ACCOUSTICAL CEILING TILES**

These are acoustical tiles inset in this dining room tray ceiling.

They are patterned and painted to look like an old world tin ceiling.

Besides enhancing the look of the dining room, they provide much needed sound absorption so the group's conversation is not bouncing off the walls and ceiling.

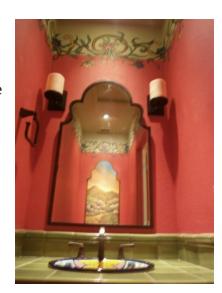


## Powder Room Mural and Stenciling

This mural was painted over the toilet, replicating a hill behind the client's home.

The shape of the mural was to "mirror" the shape of the mirror on the opposite wall.

The deco band around the ceiling incorporates the style and colors of the talavera sink bowl.





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## 5-Star Online Review Winner



Julie Holtry won our summer Online Review Contest, by random drawing. Here is one of the 5-Star reviews she submitted online... Betty provided window coverings for our 2 main rooms in the home. They turned out perfect, very professional. Betty does an excellent job of ensuring her customers are satisfied. Her product is of the best quality and delivered in a timely manner. She is personally a pleasure to be around, very knowledgeable and upbeat. I would recommend Interior Expressions to my best friend. Thank You Julie for your kind comments.

We are so appreciative to all our clients who submitted **5-Star Reviews** online for Interior Expressions. **5-Star Reviews** online are becoming an increasingly important factor for search engine rankings and visibility.

### QUARTERLY ONLINE REVIEW DRAWING — \$250 VISA GIFT CARD

Because of the success of our summer Online Review Contest, we are implementing a QUARTERLY Online **5-Star Review** Drawing Contest.

Clients who submit a **5-Star Online Review** in a calendar quarter are eligible for a **\$250 Visa Gift Card** drawing. Just click on one or more of the icons below for links to their online review sites for Interior Expressions..

For each online **5-Star Review** you submit, your name will be entered in our quarterly **5-Star Review** drawing. **Good Luck & Good Reviewing!** 









